

Rohnert Park Cal Ripken
Board Retreat
Sunday October 20th , 3:30 p.m.
Rohnert Park Education Center
AGENDA

Meeting Called to Order-

Roll Call-

Approval of Minutes – month, day, year Meeting

Public Open Time - Persons wishing to address the Board on subjects not on the agenda may do so at this time. Generally, the Board does not take action on any item not listed on the agenda unless it determines that there is a need to take immediate action. Usually, items will be deferred to a later meeting. Please keep your comments to 2 minutes. *Please note: Public comment will be allowed on each agenda item.*

President's Report: See attached retreat agenda items & ideas for Spring 2025 Baseball Season.

Vice President Operations Report:

Vice President League Admin Report: Calendar

Treasurer's Report:

Secretary's Report: Emily added as COR for DOJ. Waiting for confirmation and to create a user login for website.

Sponsorships:

- Where can I find team plaques & old banners from storage. I have two companies who have reached out.
- Sponsorship letter and package list will be sent out to all previous sponsors, but please let me know if you have any sponsor referrals or options.

I would like to get approval to participate in the two below as a way to represent our league.

1. **Newsletters** go to 1,300+ with 47% avg email open rate.
 - Even if not opened, the reader will see you in their email 'preview'.
 - Three spots each week - \$25 each 4 or more & \$30 for 1-3 - [Email](#) for availability
2. **RP Holiday Lights Booth-** Saturday December 7th: 5-8pm
 - Could be a good event for Sammie to run with the help of other board members.

Member Reports:

Scheduler:

Player Agent:

Uniforms:

Team Parent Coordinator:

Marketing & Social Media: IG & Facebook update, peach jar ad, banner placement around town, need to check for permits.

Fields & Facilities:

Concessions: Nomination/vote for Christine Tournahue as 2nd concessions. Small container clean/ organize, Inventory shacks (equipment we may need), Brainstorm ideas for B park concessions Sales. See attached 2025 timeline w/ questions highlighted.

Umpires:

Member-at-large:

Player & Coach Development:

Equipment:

Old Business

New Business